



ABC

50th
ANNIVERSARY
Celebration

*Since 1974
Advancing Heart Health
In Every Community*

SPONSORSHIP OPPORTUNITIES

Join Us

You're invited to celebrate 50 years of impactful service with the Association of Black Cardiologists (ABC).

Since 1974, ABC has tirelessly championed health equity, significantly reducing disparities in cardiovascular health. The past five decades represent a remarkable journey, defined by groundbreaking research, dedicated advocacy, and meaningful community engagement. Thanks to ABC's unwavering commitment, the organization has emerged as a pivotal leader in improving heart health outcomes, particularly for underserved populations, paving the way toward a healthier and more equitable future.

ABC's 50th anniversary golden celebration will bring together over 1000 healthcare professionals, community advocates, and influential leaders to celebrate this milestone and toast to continued progress in cardiovascular health.

Join us for a memorable evening of celebration and meaningful connections with the visionary individuals who've shaped ABC's impactful legacy. This prestigious event offers valuable branding opportunities for sponsors. Your involvement underscores your dedication to ABC's mission and collective efforts toward achieving health equity.

The golden celebration will feature a seated dinner, compelling entertainment, and engaging programming.

Discover sponsorship opportunities and reserve your tickets today.



Anthony Fletcher, MD
President



Paul Underwood, MD
Chair, Board of Directors



Cassandra McCullough, MBA
Chief Executive Officer



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
MARRIOTT MARQUIS

DIAMOND SPONSOR

\$ 1 0 0 , 0 0 0

- Recognized as Title Sponsor on all event promotions, with advance review of name/logo usage
- Prominent on-site visibility throughout the Golden Celebration.
- 20 seats (two reserved tables) at the main dinner
- Photo opportunities with high-profile leaders and special guests.
- Placement of sponsor assets in gift bags, printed materials, and on-site signage
- Option to promote involvement on digital channels and capture approved on-site content
- Receive a post-event report with key attendee metrics and demographics

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Five (5) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th
- Celebrity Headliner: Your organization will have the opportunity to be the named sponsor of a renowned musical artist or band to headline the dinner, providing an unforgettable entertainment experience.





GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
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PLATINUM SPONSOR

\$ 7 5 , 0 0 0

- Full Page Prominent Ad in Event Program
- Company Mention in Pre-Event Media & Advertisement
- 20 Seats or (2 Tables) During the Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on ABC Marketing Collateral Materials
- Weblink & Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Photo Opportunity with Host and/or Special Guest
- (5) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Five (5) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th

GOLD SPONSOR

\$ 5 0 , 0 0 0

- Full Page Ad in Event Program
- 10 Seats or (1 Table) During Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Photo Opportunity with Host and/or Special Guest
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
MARRIOTT MARQUIS

SILVER SPONSOR

\$ 2 5 , 0 0 0

- One Half-Page Ad in Event Program
- One (1) Guest Table of (10) at Dinner
- Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th

BRONZE SPONSOR

\$ 1 0 , 0 0 0

- Quarter-Page Ad in the Event Program
- Five (5) Guest Seats at Dinner
- Company Name Listed on ABC Event Website and Marketing Materials
- Company Marketing Collateral Placement in the Event Bag
- One (1) Social Media Post

WELLNESS SPONSOR

\$ 5 , 0 0 0

- Four (4) Guest Seats at Dinner
- Company Name Listed on ABC Event Website and Marketing Materials
- Company Marketing Collateral Placement in the Event Bag



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

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EXCLUSIVE COCKTAIL RECEPTION SPONSOR

\$ 6 5 , 0 0 0

- Verbal recognition during speaking program
- Prominent Cocktail Reception Signage
- Full Page Ad in Event Program
- 10 Seats or (1 Table) During Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Photo Opportunity with Host and/or Special Guest
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th

EXCLUSIVE FOOD AND BEVERAGE SPONSOR

\$ 6 5 , 0 0 0

- Verbal recognition during speaking program
- Logo prominently displayed and branded cocktail napkins at all Food & Beverage displays, including bars
- Full Page Ad in Event Program
- 10 Seats or (1 Table) During Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Photo Opportunity with Host and/or Special Guest
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
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EXCLUSIVE TABLE GIFT SPONSOR

\$ 4 0 , 0 0 0

- Full Page Ad in Event Program
- 10 Seats or (1 Table) During Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Table Gift
- Logo Placement on ABC Event Website
- Photo Opportunity with Host and/or Special Guest
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th

PRESENTING SPONSOR (2 Available)

\$ 6 5 , 0 0 0

- Opportunity to participate in the speaking program
- Logo prominently displayed on event sponsorship signage
- Full Page Ad in Event Program
- 10 Seats or (1 Table) During Dinner
- On Screen Digital Logo Advertisement
- Prominent Logo Placement on Marketing Collateral Materials
- Logo Placement on ABC Event Website
- Company Marketing Collateral Placement in Event Bag
- Photo Opportunity with Host and/or Special Guest
- Two (2) Social Media Posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Three (3) Guest Registrations – ABC Policy Pulse Summit – Fri. October 10th

ABC



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
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LEGACY SPONSOR

\$ 6 5 , 0 0 0

Exclusive sponsor of the 50th Anniversary Historical Video Presentation

- Branded recognition as the Legacy Tribute Sponsor
- Prominent credit in commemorative 50th anniversary project
- Full-page in event program
- 10 Seats or (1 Table) During Dinner
- Digital logo feature on screen during events
- High-visibility logo placement on all marketing materials
- Logo placement on ABC event website
- Company materials included in event gift bags
- Photo opportunity with host and/or special guest
- (2) social media posts

ABC



GOLDEN CELEBRATION SPONSORSHIP OPPORTUNITIES

OCTOBER 9-11, 2025 | WASHINGTON D.C.
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TICKETS, ADS & DONATIONS

PROGRAM BOOK AD RATES

Full Page \$1000 • 7.5" w x 10" h
Half Page \$500 • 7.5" w x 4.75" h
Quarter Page \$250 • 3.75" w x 4.75"

SUBMISSION INSTRUCTIONS

Please submit COMPLETED AD in one of the following high-resolution formats: PDF / JPEG

SUBMISSION DEADLINE

AUGUST 15, 2025



INDIVIDUAL TICKETS

- Individual Tickets: **\$500**

DONATIONS

Sponsor and Supporter engagement is essential and necessary to the success of our fundraiser. We are counting on your support to forge our Mission. All Donations are Tax Deductible. (Tax ID # 95-3959283)





MATERNAL HEALTH ROUNDTABLE

SPONSORSHIP OPPORTUNITIES

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EXCLUSIVE TITLE SPONSOR

\$ 1 5 0 , 0 0 0

- Exclusive title sponsorship of roundtable
- Full-page premium placement in event program
- Company mention in all pre-event marketing & media outreach
- Digital logo feature on screen during events
- Top-tier logo placement on all event collateral
- Weblink & logo on ABC event website
- Opportunity to include materials in attendee gift bags
- Photo opportunity with host and/or special guest
- (5) dedicated social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Up to 3 VIP invitations to attend the invitation-only Maternal Health Roundtable
- 4 complimentary tickets to the ABC 50th Anniversary Celebration
- Option to observe the ABC Policy Summit (access for up to 4 representatives)

GOLD SPONSOR

\$ 5 0 , 0 0 0

- Exclusive branded fireside chat or panel
- Full-page in event program
- Digital logo feature on screen during events
- Priority logo placement on ABC marketing collateral
- Logo placement on ABC event website
- Company materials included in event gift bags
- Photo opportunity with host and/or special guest
- (2) social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Up to 2 invitations to attend the invitation-only Maternal Health Roundtable
- 2 complimentary tickets to the ABC 50th Anniversary Celebration
- Option to observe the ABC Policy Summit (access for up to 2 representatives)

SILVER SPONSOR

\$ 2 5 , 0 0 0

- Recognition as a featured panel participant or supporter
- Half-page in event program
- Logo featured on ABC marketing collateral
- Logo placement on ABC event website
- Company materials included in event gift bags
- (2) social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- 1 invitation to attend the invitation-only Maternal Health Roundtable
- 1 complimentary ticket to the ABC 50th Anniversary Celebration
- Opportunity to attend the Policy Summit (access for 1 representative)



EXCLUSIVE TITLE SPONSOR

\$ 1 5 0 , 0 0 0

- Exclusive title sponsorship of summit
- Full-page premium placement in event program
- Company mention in all pre-event marketing & media outreach
- Digital logo feature on screen during events
- Top-tier logo placement on all event collateral
- Weblink & logo on ABC event website
- Opportunity to include materials in attendee gift bags
- Photo opportunity with host and/or special guest
- (5) dedicated social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Speaking opportunity during a mainstage panel or fireside chat
- Up to 4 company representatives invited to attend the full Policy Summit
- 4 complimentary tickets to the ABC 50th Anniversary Celebration Gala
- Priority access to submit briefing materials or policy recommendations in advance

GOLD SPONSOR

\$ 5 0 , 0 0 0

- Exclusive branded fireside chat or panel
- Full-page in event program
- Digital logo feature on screen during events
- Priority logo placement on ABC marketing collateral
- Logo placement on ABC event website
- Company materials included in event gift bags
- Photo opportunity with host and/or special guest
- (2) social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- Participation in a panel discussion or fireside chat
- Up to 2 company representatives invited to attend the Policy Summit
- 2 complimentary tickets to the ABC 50th Anniversary Celebration

SILVER SPONSOR

\$ 2 5 , 0 0 0

- Recognition as a featured panel participant or supporter
- Half-page in event program
- Logo featured on ABC marketing collateral
- Logo placement on ABC event website
- Company materials included in event gift bags
- (2) social media posts

VALUE ADD

Sponsor has the opportunity to take advantage of these included benefits.

- 1 company representative invited to attend the Policy Summit
- 1 complimentary ticket to the ABC 50th Anniversary Celebration Gala

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INTERESTED IN
BECOMING A SPONSOR?

CONTACT The ABC Sponsorship
Team at sponsorship@abcardio.org



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